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Nancy McSweeney
Chevin Fleet Solutions, LLC



Date: September 19, 2012

From: Kevin O'Loughlin, NAFA New England Chapter Chair

To All Members, Associate & Affiliate Members and Prospective Members:

The New England Chapter of NAFA Fleet Management Association has planned a very special and important meeting on **Wednesday, October 17th 2012 at the Verve Hotel-Crowne Plaza in Natick MA.** (please see attached for information regarding directions)

The topic of this meeting is the "Value of NAFA Membership". Guest speakers will include:

- Kimla Beasley, Project Development Manager for NAFA, Inc. (National HQ in NJ) will outline educational opportunities that assist you with successful fleet strategies
- Short testimonials from long-term professionals re: growth afforded NAFA members... including strategic fleet tips
- Retired NAFA officers outline how NAFA assists you in enlarging career opportunities
- Greg Asadoorian presenting a Value Proposition that will help you cost-justify NAFA membership and monthly meetings

If you are not a current member of NAFA but are involved in managing a corporate, municipal or university fleet, you will learn about:

- NAFA's timely, key topics covered at the New England Chapter meetings that will spur career success!
- Access to a network of experts in every segment of Fleet Management including the "key industry players" that can make things happen.

Agenda – Constellation Ballroom (lobby level)

| | |
|----------------------------|--|
| <u>9:00 AM – 10:00 AM</u> | Registration + Coffee/Danish |
| <u>10:00 AM – 11:00 AM</u> | NAFA Speakers, Member Testimonials |
| <u>11:00 AM – 11:15 AM</u> | Break |
| <u>11:15 AM – 12:30 PM</u> | Value Proposition, Savings Examples, Questions |
| <u>12:30 PM – 1:30 PM</u> | Lunch |

Bonus for Non-Members!!!

Individuals who receive this special invite dated September 19 that register and attend will:

- (1) be entered into a raffle to win one of three 10-day new car test drives from GM, Ford and Chrysler
- (2) **all will receive** a complimentary four-month trial membership.

(Existing members & affiliates, and members & affiliates renewing existing memberships are not eligible. Past members & affiliates whose membership expired prior to January 1, 2012 are eligible.)

For prospective members, meeting dues and lunch are complimentary!! Come see how membership can benefit both you and your fleet.

Space is limited so please confirm your reservations on the attached sheet and return as directed by October 3, 2012. Reservations received after October 3 will be accepted only as space permits.

We look forward to seeing you at this important fleet meeting.

Most Sincerely,

Peter Belloli
UGL Services
Fleet Manager

Greg Asadoorian
Invensys
Global Fleet Director

Cathy Morrissey
Ford Motors
National Account Manager

Meeting Location & Directions:

**The Verve Crowne Plaza
1360 Worcester Street
Natick, MA 01760
877.384.0706**

<http://www.vervehotelnatick.com>

Ideally located on the Framingham border, The Verve Crowne Plaza, Natick is just 17 miles west of downtown Boston and 18 miles from Logan Airport.

Just one mile from exit 13 on the Massachusetts Turnpike (I-90), with easy access from Routes 128, 495 and I-95, across the street from the Natick Collection.

Please visit the hotel's website (listed above) to map your personal directions to this event!

NAFA NEW ENGLAND CHAPTER
OCTOBER 2012 MEMBERSHIP DRIVE: RESPONSE SHEET

Please note: *Suggested attire for chapter meetings is business casual.*

Name: _____

Company: _____

Attendance response for the NAFA New England Chapter Membership Drive Meeting on Wednesday, October 17, 2012 at the Verve Hotel-Crowne Plaza in Natick, MA:

I will attend.

I will not attend.

I will bring Guest(s) (Please note, all guests of invitees must pay the non/member rate)

Guest Name(s): _____

Special NAFA NE Chapter Invitees: (Received advance announcement letter dated September 19, 2012)

Invited Prospective Member: No Charge

Current NAFA Members (Full or Associate Members, Full or Regional Affiliates or Students)

Member Registration Fee: \$40.00

Attendees & additional Guests who ARE NOT current NAFA Members and did not receive a special invitation

Non-Member Registration Fee: \$65.00

Space is limited. To ensure your spot, please return this response sheet no later than October 3, 2012. Responses received after 10/3/12 will be accepted as space permits.

Registration Deadline:

All responses should be received no later than Wednesday, October 3, 2012.

Additional Fee for Late Registration: +\$5.00

Please make checks payable to: NAFA New England Chapter and forward checks to the address below

NOTE: You may fax, mail, or email this response sheet to:

Karen Rasnick

EMD Serono, Inc.
One Technology Place
Rockland, MA 02370

Fax: 781-681-2903

E-mail: karen.rasnick@emdserono.com

Meeting Responses can also be updated on our website: <http://www.nafa-ne.org>

Membership Drive Cancellation Policy:

Due to the food and venue contract process for this special event, please note that any cancellations must be received by the Chapter Chair and/or Secretary ***no later than 5 PM Eastern Time on October 10, 2012.*** If notice is not received, payment must be submitted by all registered attendees, regardless of whether or not they are present at the meeting.